Natalia Walewska

AI Product Designer

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SUMMARY

Designs AI products people finish using. At Previsit.ai, a redesigned LLM intake chatbot took conversation completion from 57% to 77%. At Sastrify (acquired by Deel), the node-based workflow builder shipped to 50+ enterprise customers in its first release cycle. Builds in real code with Claude Code: on MaxRec, the developer kept most of that frontend in production. Often the only designer on the product.

EXPERIENCE

CONTRACT PRODUCT DESIGNER | SELECTED CLIENTS | NOV 2021 – ONGOING

- MaxRec (sports-tech SaaS for boxing tournaments, zero-to-one, sole designer, Jan 2026 – Present). Built the frontend in Claude Code, about 50 screens in a week, since static specs explain behaviour poorly; the developer kept most of it, and the platform ran its first live tournament.
- Kept fighter pairing and seeding in organisers' hands, since automatic weight-based pairing could put top fighters against each other in round one.
- Built the navigation from an organiser card sort and tested with 5 users; time spent getting around dropped 50% in a timed retest with 3 organisers.
- Previsit.ai (AI healthcare SaaS, sole designer, Jan 2024 – Jan 2025, Dec 2025 – Apr 2026). Redesigned the LLM intake chatbot around a recommended limit of 6 questions that doctors can override, after patients dropped off at question 6; completion rose from 57% to 77%, lifting downstream activation.
- Defined the rubric for a complete patient answer; doctors rating the LLM chatbot's output against it moved completeness from 3 to 4 out of 5.
- Designed the chatbot's thinking and missing-data states for LLM-generated follow-up questions.
- Redesigned the doctor-facing dashboard in 2026, including AI-generated patient intake summaries.
- Slove (B2C mobile app with algorithmic venue-musician matching, mobile designer, Sep 2022 – Dec 2023). Rebuilt the booking flow around credibility signals after testing with 12 users contradicted the fewer-steps assumption; task success rose from 60% to 100%.
- Forlanso (freelancer SaaS with a marketplace surface, Dec 2021 – Mar 2022). Rebuilt information architecture and the workspace: feature discoverability rose from 65% to 95%, shortening time-to-value for new users.

PRODUCT DESIGNER | SASTRIFY (SAAS PROCUREMENT) | JAN 2025 – AUG 2025

- Reframed a one-feature admin brief into a connected redesign of Initiatives and Workflows, after finding the linked user-facing feature carried the bigger business impact.
- Designed the AI auto-fill for vendor compliance (GDPR, DORA), with a human-in-the-loop review where users edit or reject each AI-filled field before saving.
- Designed the node-based workflow builder, shipped to 50+ enterprise customers in its first release cycle; blank page to working workflow in under 2 minutes.
- Simplified admin and approval workflows, cutting support tickets by 24% and reducing operational load on the success team.
- Brought the design system up to current patterns with a front-end developer, outside the assigned brief.

SKILLS & CERTIFICATES

DESIGN: Conversational UI and LLM-powered flows · AI states and human-in-the-loop review · zero-to-one product design · code prototyping · design systems · user research and usability testing · user flows and IxD · design QA · accessibility (WCAG 2.1/2.2)

TOOLS: Figma (components, variables, dev mode) · Claude Code · Cursor · Figma Make · Claude · FigJam · Mobbin · Mixpanel · Hotjar · Productboard

CERTIFICATES: Claude Code 101 - Anthropic · AI Fluency Framework & Foundations - Anthropic

LANGUAGES: English (fluent) · Polish (native) · Spanish (basic)

EDUCATION

MS, USER EXPERIENCE DESIGN | 2021 – 2022
Barcelona Technology School & Universidad de Barcelona (Double Degree)

BA, BUSINESS MANAGEMENT WITH MARKETING SPECIALISATION | 2018 – 2021
Kozminski University & University of Victoria (Double Degree)